

FISCAL NOTE

SB 3418

January 23, 2008

SUMMARY OF BILL: Makes it an unfair or deceptive act or practice under the *Tennessee Consumer Protection Act of 1977* to misrepresent the geographic location of a person by listing a fictitious business name or an assumed business name in a local telephone directory. Violations are punishable through civil penalties, private rights of action and as a Class B misdemeanor.

ESTIMATED FISCAL IMPACT:

Increase State Revenue – Not Significant

Increase State Expenditures – Not Significant

Increase Local Gov't. Revenue – Not Significant

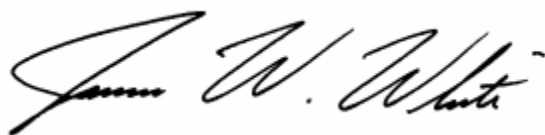
Increase Local Gov't. Expenditures – Not Significant

Assumptions:

- A not significant increase in revenue from collection of additional civil penalties.
- Any state cost can be accommodated within existing resources without an increased appropriation or reduced reversion.
- There will not be a sufficient number of prosecutions for local governments to experience any significant increase in expenditures.
- A small increase in cases in the court system, which will result in additional state and local government expenditures for processing the cases and additional state and local government revenue from fees, taxes and costs collected. These expenditures and revenue are estimated to be not significant.

CERTIFICATION:

This is to duly certify that the information contained herein is true and correct to the best of my knowledge.



James W. White, Executive Director

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